Seaforth BIA Annual General Meeting Tuesday, October 25th at 7 pm, 2022 Seaforth Town Hall

1.0 Chair Shelly Stanley welcomed everyone to the meeting.

Present: Maureen Agar, Shelley Stanley,, Randy Nixon, Deputy Mayor Bob Fisher, Bevin Witmer, Laurie Guichelaar, Shannon Craig

- 2.0 Moved by Randy Nixon, seconded by Bob Fisher to adopt agenda of October 25th, 2022. Carried
- **3.0 Pecuniary Interest** none declared
- 4.0 Nominate temporary Chair:

Bevin Witmer nominated Bob Fisher to be temporary Chair of 2022 AGM, seconded by Randy Nixon. Carried.

5.0 Moved by Laurie Guicelaar, seconded by Bob Fisher to adopt minutes of October 28, 2021. Carried.

Business Arising from October 28th, 2021 meeting: None

6.0 Appointment of Directors for 2023-2024:

Shelly Stanley, Maureen Agar, Bevin Witmer, and Laurie Guichelaar agreed to stand for 2023-2024 as Directors of the Seaforth BIA. The BIA needs one more Director and all will talk to members to garner interest. Shannon Craig, Randy Nixon and Kelly Miller are Directors for one more year (2023) as per 2021 election.

Moved by Bob Fisher, seconded by Randy Nixon to accept the appointments of Shelly Stanley, Maureen Agar, Laurie Guichelaar, and Bevin Witmer as Directors of the Seaforth BIA for 2023-2024. Carried.

Motion made by Shannon Craig to nominate Shelly Stanley as Chair for 2023, seconded by Randy Nixon. Carried.

Motion made by Bevin Witmer to nominate Maureen Agar as Secretary for 2023, seconded by Randy Nixon. Carried.

7.0 Secretary Maureen Agar spoke on the achievements of the Seaforth BIA in 2022. Agar had prepared a power point presentation which explained the 'Reuse, Recycle, Refurbish' project for the BIA area and the Huron Economic Development SLED grant of \$5000 and a Community Futures grant of \$1000 that the Seaforth received to help with a sunshade at the BIA Centre, motion lights in back alley, reuse of banners, greenery on Main Street etc. These projects fulfil parts of the Strategic Plan of 2022-2026 for the Seaforth BIA.

Moved by Bevin Witmer, seconded by Randy Nixon to accept the presentation of 'Reuse, Recycle, Refurbish'. Carried.

7.0 Draft Budget: Secretary Maureen Agar presented **2023 Draft Budget** that was prepared by budget committee: discussions where held on what monies were to be spent on advertising, promotions, and Christmas decorations. Discussion was held on the income from BIA gift Certificates and how to best estimate their influence on the budget. A reserve fund of approximately \$26,000.00 is in the 2022 budget with projects in 2023 drawing on these reserves. Part of the reserves (approx. \$9500) is mural funding collected in 1995 to be used to refurbish the murals in the BIA or place new ones up. Discussion was held on having the Shop Seaforth website co-ordinated through the Huron East website. Secretary Maureen spoke with Clerk Jessica Rudy on changing this.

Moved by Laurie Guichelaar, seconded by Shannon Craig to ratify Seaforth BIA 2023 budget and forecasts for 2024-2027. Carried.
7.0 Correspondence: none
8. Adjournment: Next regular meeting will be Wednesday, November 9 th , 2022 by Zoom.
Moved by Randy Nixon to adjourn at 8:19 pm.
Chair

Secretary....